



# VIRTUAL BENEFIT FAIRS & RESOURCES

In a home near you this fall





# Why are we going virtual?



Safe, healthy way to conduct benefit fairs during the pandemic



Provides a convenient and accessible method for getting employees the information they need

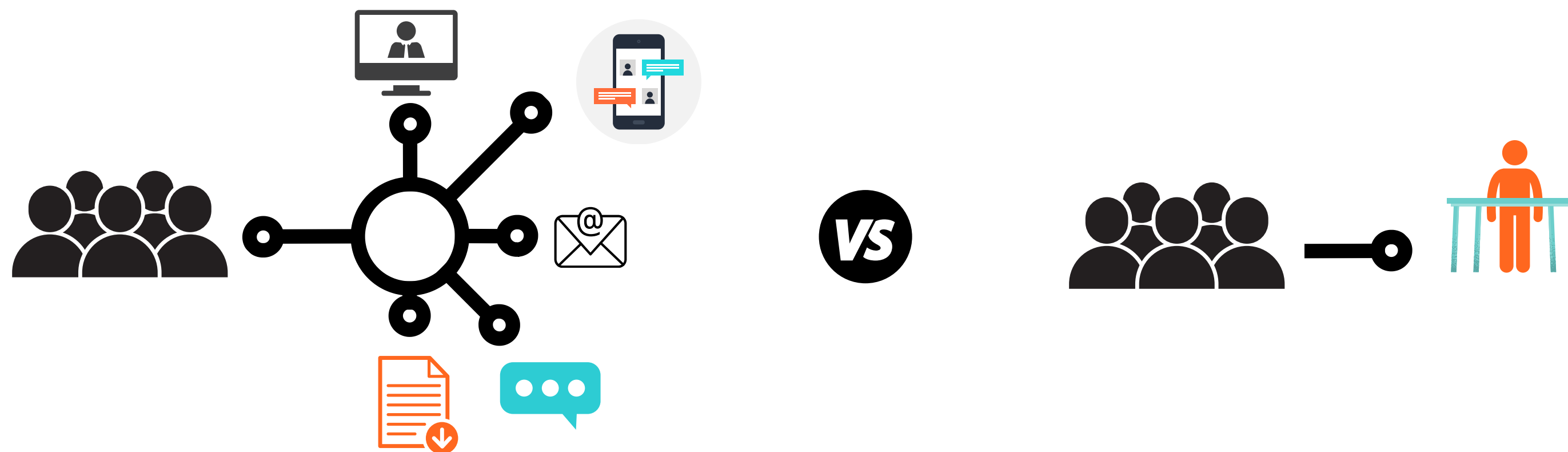


Saves time, costs, and the environment!



# Most importantly, virtual events reach more employees and engagement is key to meeting enrollment goals

Your employees get greater access to helpful information, making it easier to support your employer-sponsored benefit plans. Tools like webinars, digital resources, and 1-on-1 chats with benefit experts give employees multiple ways to connect and learn in whichever manner is most convenient for them.

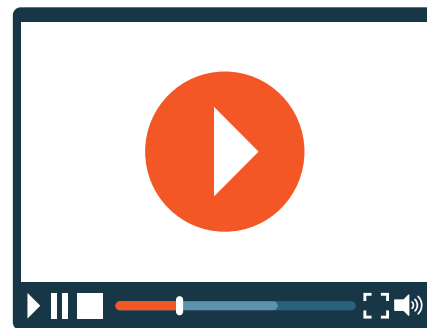


**Multiple opportunities to engage your employees vs a single point of contact**

# Navia's virtual benefit fairs have a lot to offer



**Benefit  
information  
sessions**



**Benefit videos**



**Educational  
resources**



**Live webinars &  
custom videos**



**1-on-1  
live chats**



**Raffle  
prizes!**



Premium services

# Digital educational resources are available to all clients



**Benefit information sessions**



**Benefit videos**



**Educational resources**





Premium services like live webinars, chat, and raffle prizes are also available



**Live webinars &  
custom videos**



**1-on-1  
live chats**



**Raffle  
prizes!**

Premium services

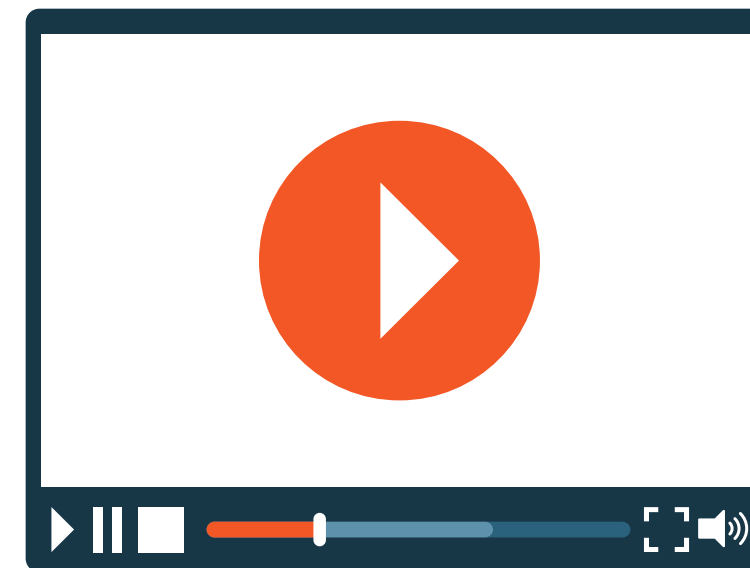
# Digital resources for education

A self-serve website will be provided to you where you can download all the education materials you need

Videos and booklets for each benefit, plus special feature inserts for all your specific plan features

All materials designed to educate and enroll participants

Downloadable for all Navia clients at  
<https://www.naviabenefits.com/benefit-education-resources>





# Benefit information sessions, custom videos and webinars

A series of 90-minute sessions, scheduled regularly from early October through early December. Each session will be structured around a specific benefit (FSA, HSA, HRA, commuter, etc.) and will consist of a 15-20 minute presentation followed by live and interactive Q&A hosted by one or more Navia professionals.

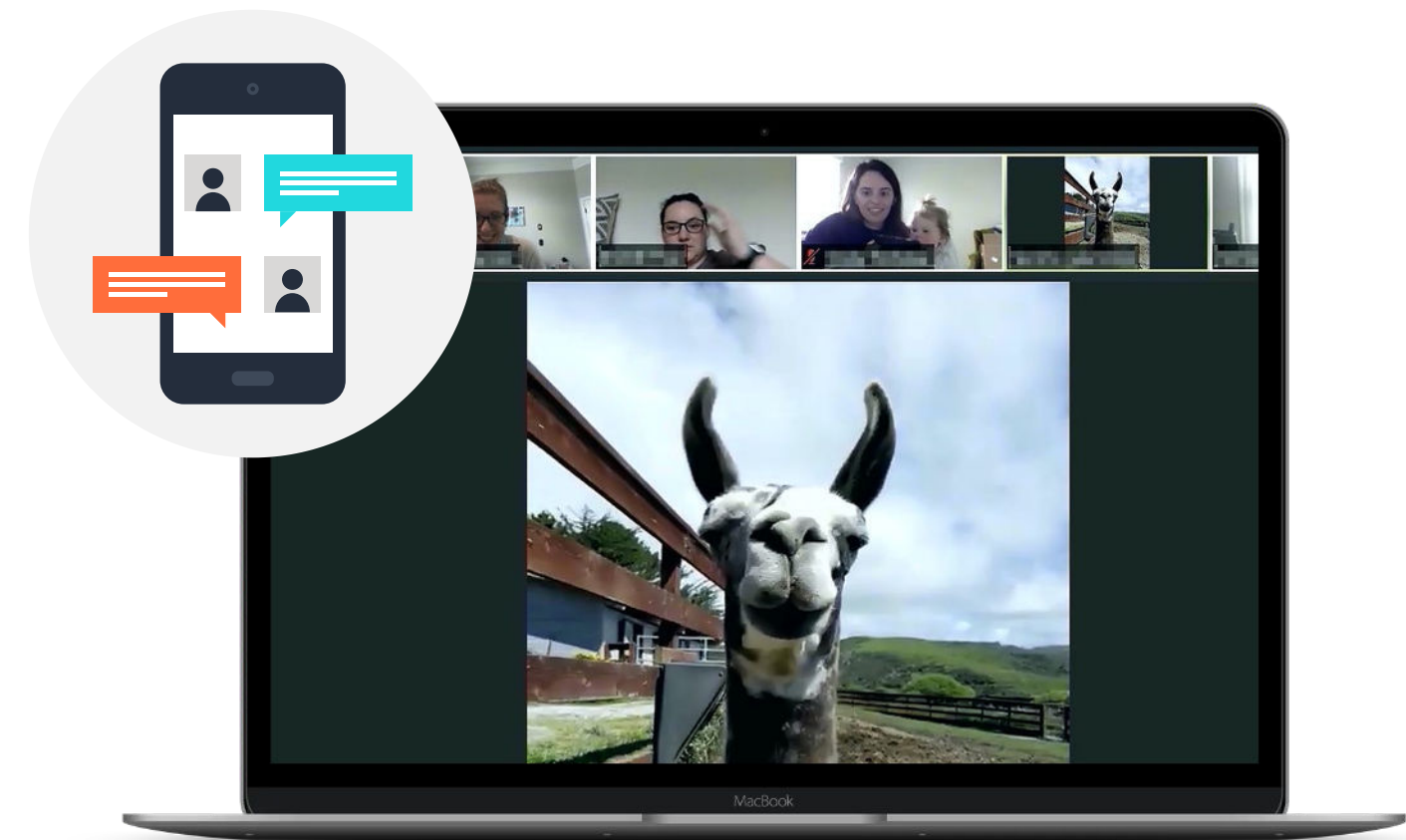
## Premium services

Custom videos can be recorded.

Live webinars will be offered a couple times during your week of open enrollment.

**Special guests might appear to entertain!**

1-on-1 live chat sessions can also be scheduled for the week of open enrollment





# Detailed descriptions and pricing for premium services

EDUCATIONAL MATERIALS		Description	Schedule or availability	Price	Required info
	Navia Benefit Guides and Enrollment Materials	Comprehensive benefit education guides for HCFSAs, DCFSAs, LPFSAs, HSAs, Commuter, debit card, mobile app, FlexConnect, and technology overviews including add-ons for key benefit plan features (grace period, carry-over, etc.)	Downloadable for all Navia clients at <a href="https://www.naviabenefits.com/benefit-education-resources/">https://www.naviabenefits.com/benefit-education-resources/</a>	No charge	N/A
	Co-branded with company logo/brand	Standard Navia materials with company brand/logo included on materials	Delivered to employer for distribution.	\$150 per benefit plan	High-resolution PNG or similar logo file (with transparent background)
	Customized collateral specific to customer requirements, including co-branding and content changes	Customized materials based on Navia Benefit Guides and Materials, to include customer-specific language and instructions to enroll	Delivered to employer for distribution.	Quote; \$75/hour standard labor rate	Specific collateral requirements and content edits/additions
	Printed versions of education collateral	Print copies of standard Navia education materials	Delivered to designated customer location or mailed individually to employee addresses	All content is available for download and you can print it yourself for free. Print/fulfillment quotes available upon request for direct mailings to company offices and/or employee home addresses	Shipping information (employer locations or employee address list)
VIDEOS	Navia education videos (by benefits)	5-10 minute educational videos for HCFSAs, DCFSAs, LPFSAs, HSAs, and Commuter benefits, including modular/add-on video clips describing key benefit plan features (grace period, carry-over, etc.)	Downloadable for all Navia clients at <a href="https://www.naviabenefits.com/benefit-education-resources/">https://www.naviabenefits.com/benefit-education-resources/</a>	No charge	N/A
	Co-branded with company logo/brand and editing tailored to specific company benefit plans	Customized introduction with company logo and agenda specific to the company's benefit plans. Intro and trailer scripts can address specific enrollment instructions for the company, OE dates, coordination with other enrollment activities, etc.	Delivered to employer for distribution.	Quote; \$75/hour standard labor rate	High-resolution PNG or similar logo file (with transparent background)  Open enrollment dates and other key messaging specific to the company's enrollment objectives
VIRTUAL EVENTS	Navia Benefit Information Sessions	A series of 90-minute sessions, scheduled regularly from early October through early December. Each session will be structured around a specific benefit (FSA, HSA, HRA, commuter, etc.) and will consist of a 15-20 minute presentation followed by live and interactive Q&A hosted by one or more Navia professionals.	Scheduled webinars available to the public; registration required.	No charge	N/A
	Scheduled/dedicated webinars and/or live chat sessions	60-120 minute sessions conducted by a Navia benefits professional, scheduled and dedicated for a specific company. Presentation materials will be specific to the company's plans and will include interactive Q&A as time permits	Upon request; scheduled and confirmed with Navia's benefit event coordinator. Session can be hosted by Navia or on employer's preferred videoconferencing platform.	Quote; \$75/hour standard labor rate	Distribution list (last name, first name, employee E-mail address) to which webinar invitations are sent.

# Raffle prizes can be provided to incentivize enrollment and engagement



Miir Backpack



Tritan BlueTUNE  
Speaker Water Bottle



Beagle Two-Way  
BlueTooth Tracker



Starbucks Gift Card



RocketBook



Miir Water Bottle



Wireless  
Charger Bottle



Arrybn True  
Wireless Earbuds



Click on the link below to request education and event assistance for your 2020 benefits open enrollment period. A Navia representative will review your request and follow-up to assist you with a support plan and resources to conduct a successful open enrollment strategy for you and your employees. We look forward to hearing from you!

**Click now to request education and event assistance!**